

California Clean Cars Campaign

Global Warming Solutions for a Healthy California

www.calcleancars.org

American Lung Association
of California

Bluewater Network

California League of
Conservation Voters

CLCV Education Fund

California Public Interest
Research Group

Center for Energy Efficiency
and Renewable
Technologies

Coalition for Clean Air

Environment California

Environmental Defense

Natural Resources
Defense Council

Physicians for Social
Responsibility

Planning and Conservation
League

Sierra Club

Steven and Michele Kirsch
Foundation

Union of Concerned
Scientists

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Public Opinion in California on Global Warming and Clean Cars

Californians continue to believe that global warming is a serious public threat and that cars are a big part of the problem. California residents of all political parties express overwhelming support for immediate action to address global warming and skepticism about automakers' intentions to bring cleaner technologies to market.

Global Warming

More than 70 percent of Californians believe that increased emissions of carbon dioxide and other gases released into the atmosphere unchecked will lead to global warming.

Three in four Californians (76 percent) think we should take immediate action to counter the effects of global warming.

A full 81 percent of California adults – including 71 percent of Republicans and 86 percent of independent voters – support the state law that requires automakers to further reduce the emissions of greenhouse gases from new cars in California by 2009.

Nearly 8 in 10 (77%) of sport utility vehicle drivers in California favor requiring automakers to further reduce the emission of greenhouse gases from new vehicles.

(Excerpts from a poll conducted by the Public Policy Institute of California, July 2004)

87 percent of California adults believe it is important for California to take a leading role in enforcing laws to reduce car emissions that lead to global warming; 61 percent say it is very important.

(Statewide poll conducted by the Field Research Corp., for American Lung Association of California, May 2004)

Nearly all participants in a series of eight focus groups conducted around the state – both those supporting *and those opposing* California's vehicle global warming law – believed the law should be strictly enforced.

Most participants in the eight focus groups felt that human activity is at least partially responsible for global warming. Automobiles were blamed most often.

(Focus groups conducted by David Binder Research in June and July of 2003)

Confidence in Carmakers and Willingness to Pay

71 percent of Americans believe that U.S. automobile manufacturers are not moving as quickly as they should to build cleaner, more efficient cars.

(The Harris Poll, May 2004)